

The Power of Parties

8-10 hours a week comparison



3 Parties a week
Plan for 5-6, but let's just use 3 guests for this example. If 3 show up, you have 9 new customers in one week

36 new customers per month; at year end, you would have a whopping 432!!!

About the money:
Average \$200 per party
\$600 a week / \$1200 month profit

\$14,400 initial sales profit in a year

Reorder average \$30 every 3 months

Reorder profit \$25,920

Team Members:
Sharing with only half, 42 new team members for the year

3 Facials a week
3 new customers per week = 12 new per month and 144 at year end

About the money:
Average \$75 per facial
\$225 a week / \$450 month profit

\$5400 initial profit in a year

Reorder average \$30 every 3 months

Reorder profit \$8,640

Team Members:
Recruiting 1 in 5 would give you 28 new team members in the year

Same amount of time spent, HUGE difference in money earned!
How will you work it?